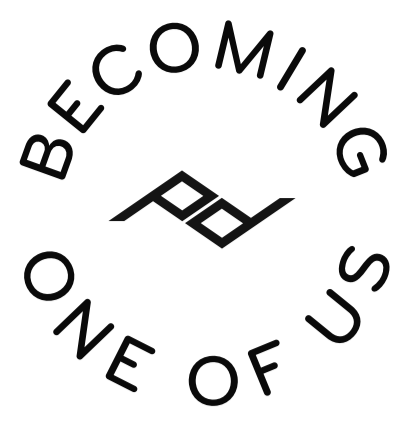


# Peak Design Internship Application Tips



We're excited that you're excited about Peak Design.

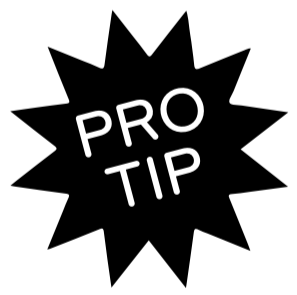
We've compiled a short list of prompts to aid your application:

## ① Get us to pause and say, **"DANG, this has potential! Let me check out more!!"**

- Create a simple to navigate website or low file size PDF portfolio of your work.
- Draw us in! It's really helpful when we can readily relate what you're writing to what is being illustrated with images. (P.S. make the images or videos big!)
- Adding in your own personality and style to your portfolio is icing on the cake. It's a great way to stand out and ensure we have an authentic understanding of who you are, as both an prospective candidate and a human being.

## ② Help us understand not just what you created, but **why and how.**

- Who were you designing for?
- What problem(s) were you trying to solve?
- How did you arrive at your solution?
- How long did you work on the project?
- If a group project, which part did you own?
- What were your constraints?
- What didn't work out so well—what did you try?
- How messy do you get; i.e., does perfection inhibit your process?
- At PD, even the details have details. How aligned is your craft with this philosophy?
- Make your work more readable by organizing your project descriptions into scannable, bite-sized chunks.



**We prefer quality over quantity.** Seeing 1 thorough project that addresses the above prompts is more effective than 10 smaller projects with less depth.

## ③ Help us get to know **YOU** better.

- In addition to showcasing your craft and design mind, we also love when we can get a sense of the person behind the work. Think of it as an opportunity to punctuate your application with a little hot sauce before we get to know you more in an interview.
- As a student, we expect that your skill set is growing rapidly and understand that projects in your portfolio may not showcase your full set of technical skills.

If you'd like to highlight a skill that isn't demonstrated in your portfolio, please make sure it's mentioned in your resume, perhaps in a "Selected Coursework" section. We don't need your transcript written out, but if you took a relevant upper division class that you're proud of, we'd like to know about it.

**Ready to join the party? Apply at:**  
[peakdesign.com/pages/careers](https://peakdesign.com/pages/careers)